

Redondo Beach Library Foundation
 North Branch Library Capital Campaign
 Schedule of Naming Opportunities

	City Determination	
	Re-naming Library	City Discretion
\$ 300,000	Community Room	
\$ 200,000	Children's Area	Donor has been secured
\$ 150,000	Reception Lobby Area	
\$ 50,000 (4 opportunities)	Adult Fiction / Adult NonFiction / Reference / Audiovisual	
\$ 30,000 (2 opportunities)*	Self Check Machines	*Naming rights end at life of equipment
\$ 25,000 (2 opportunities)	Periodicals & Reading Area / Circulation-Reference Desk & Work Area	
\$ 20,000	Teen Area	
	Begin Library Foundation Discretion	
\$ 10,000 (35 opportunities)	Table areas, Children's Book Shelves, Adults non-fiction shelves, Best Seller Displays, seating areas, equipment	
\$ 5,000 (20 opportunities)	Paperback Book Display, Children's tables/chairs sets, Creative Exhibit Area	
\$ 1,000	Donor Wall	

1. The City retains the authority to accept or decline any proposal to recognize gifts over \$10,000 for naming rights.
2. Each donor will be given the naming opportunity for 25 years with first right for a renewal option (with another contribution) for another 25 years.
3. The giving level of the renewal options will be determined at that time.
4. Amounts designated at \$10,000 or \$5,000 may be changed at the discretion of the Library Foundation's Executive Board.